



WASHINGTONTECH
SAFE & INFORMED ONLINE

STRATEGIC PLAN

2023-2025

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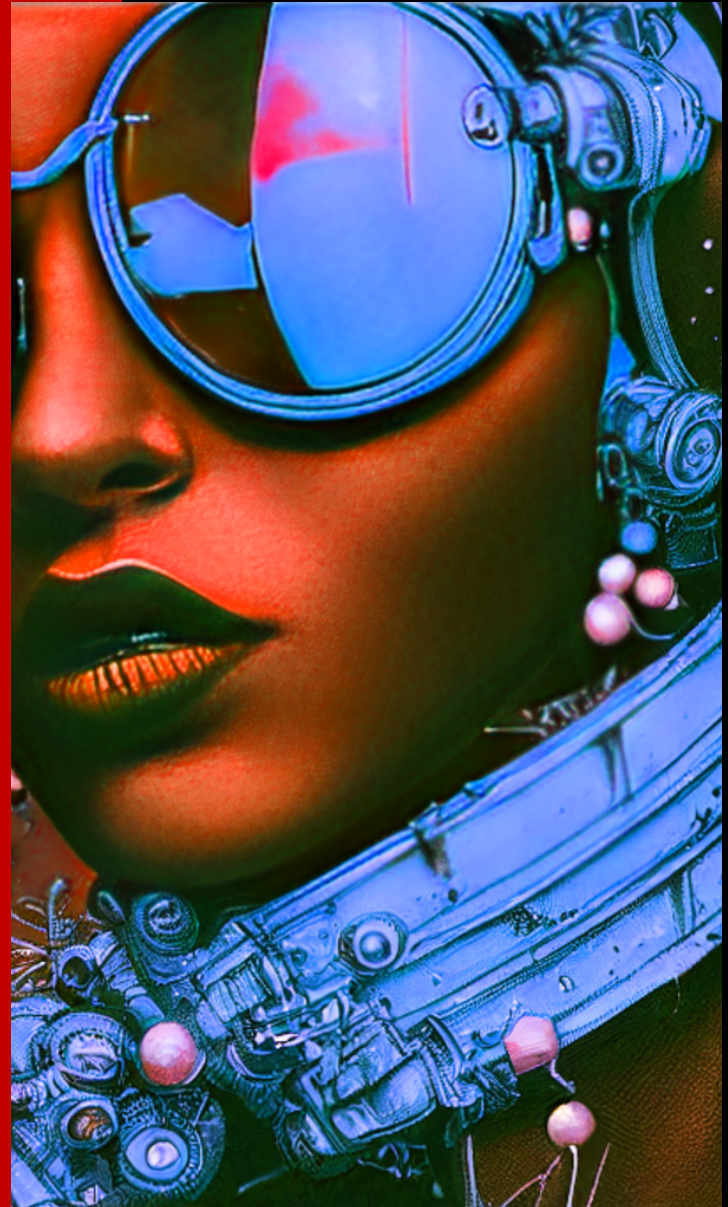
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OUR BELIEFS



The Washington Center for Technology Policy Inclusion (WashingTech) centers diversity and inclusion at the heart of technology public policymaking. What does this mean? Capitol Hill, the courts, and the White House should look like America and the world. Regular folks shouldn't have to wade through dense, insider jargon to understand what is going on. Progressive professionals working in tech policy and policy-adjacent fields should reach a much wider audience.

We launched our [podcast](#) in 2015 to address all these priorities. Today, we're doing even more: joining [amicus filings](#) and publishing [white papers](#) to combat hate speech masquerading as "viewpoint diversity"; producing [webinars](#); [external engagement](#) on platforms large and small, teaching diverse audiences about privacy, content moderation, and competition policy; advising think tanks; and filing comments in regulatory proceedings.

There is so much more to come.

It's a privilege to help guide you on your journey through this fascinating area of public policy.

LETTER FROM THE FOUNDER & CEO



JOSEPH S. MILLER, ESQ.
FOUNDER & CEO

Since 2014, WashingTech has centered **diversity, equity, & inclusion in technology and media policymaking**. We were doing this work long before 2020, when Derek Chauvin murdered George Floyd, and we continue to do it now.

We tested the waters for the rest of the industry with a simple podcast. Since 2015, our podcast, *Tech Policy Leaders* — the first tech policy podcast and first tech policy podcast centering DEI in policymaking — has raised over \$300,000 in revenue amplifying voices missing from this space. WashingTech has proven without a doubt that outstanding work comes in all shapes and sizes.

Algorithmic bias isn't new.

It's hard to see how one can repudiate algorithmic bias and anti-competitiveness and then turn around and use them to decide who deserves white-glove treatment. So we don't limit upward mobility in this space by inviting professionals to participate only if they went to the same tiny cartel of colleges and universities. The old, class-based admissions algorithm doesn't work. DEI isn't about seating some people at the privileged table and the rest of us next to the side station and restrooms.

DEI means “diversity, equity and inclusion,” not “diversity, equity, and illusion.” Positive societal impact can't come from manufacturing elitism with assigned seating. We create value by making tech law & policy information radically accessible to everyone.

Stay safe & informed,



WASHINGTECH
SAFE & INFORMED ONLINE



VISION

An informed global community of diverse voices who are prepared to shape a safer and more thoughtful world



MISSION

WashingTech fights for privacy rights and information accuracy by teaching tech policy to everyone who wants to shape the future of the internet.

GUIDING PRINCIPLES



Integrity & Trust: We adhere to the highest possible ethical standards in everything we do, honor confidentiality, and respect the human rights of each person we touch.

Language: We use accessible language by being mindful of jargon, acronyms, and industry language, seeking to communicate effectively rather than demonstrate who is the smartest person in the room.

Interdependence: We encourage creativity and thought leadership through reciprocal and intentional collaboration.

Growth: We get better together by being curious, open, and respectful.

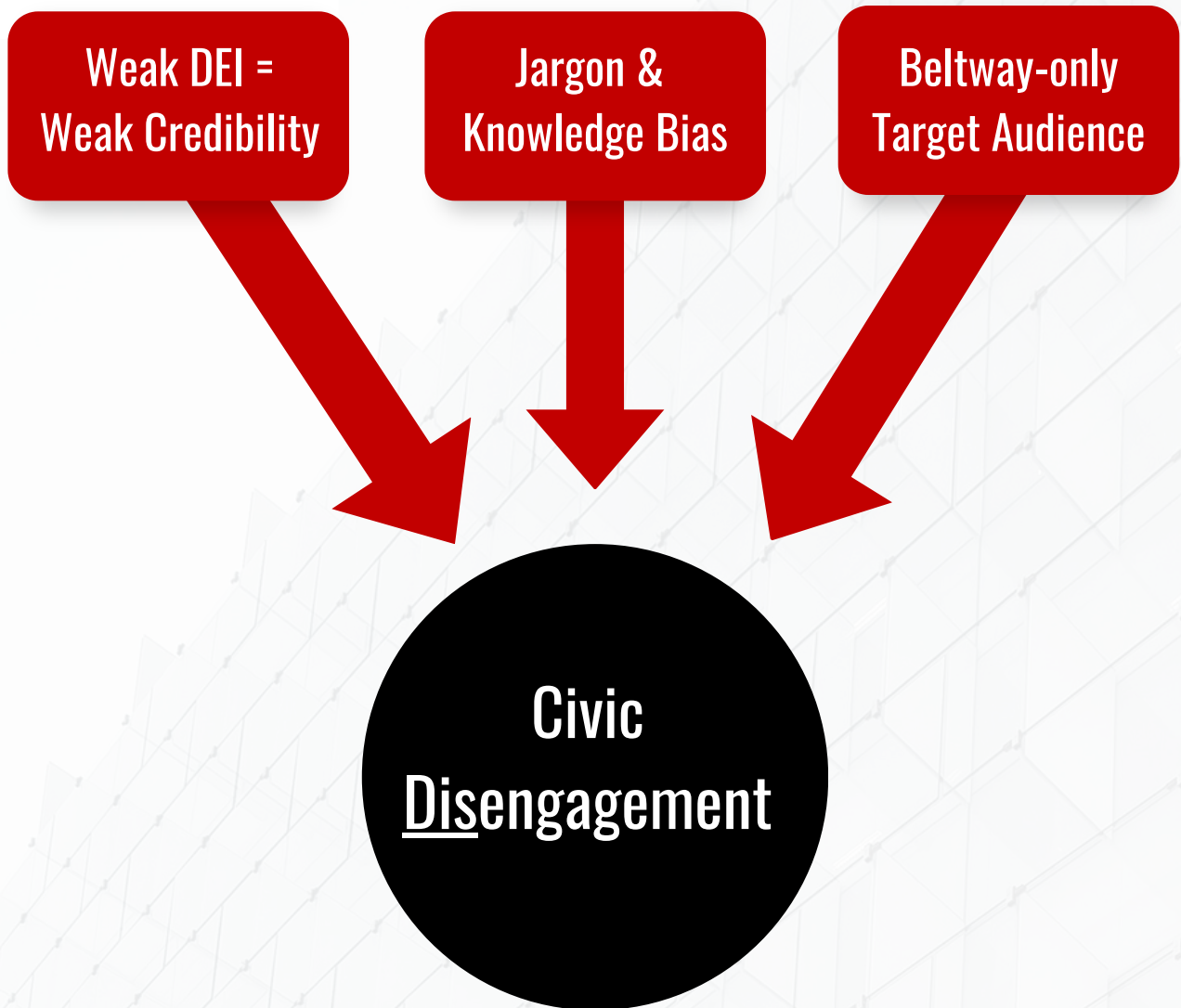
Affirming: We are generous in finding ways to make space for each other, disagreeing without shaming or blaming, and striving for clarity. However, we are sympathetic to the fact that no one is articulate all of the time. This impacts how messages are heard by the receiver in unintended ways.

Empathy: We speak from our own experience, listen without judgement, and embrace a culture of mutual respect.

Quality & Excellence: Adhering to the highest quality standards, we carefully review and edit every piece of content to ensure that it is well-researched, factual, and useful to our audiences. We adhere to the highest quality standards.

THE CHALLENGE

THE **MAIN CHALLENGE** OF COMMUNICATING TO THE PUBLIC WHAT PRACTITIONERS CALL 'TECH POLICY' is that no one knows what it is.



OUR GOALS

Tech/Media Law & Public Policy

Advocate for digital equity, inclusion, and online safety.



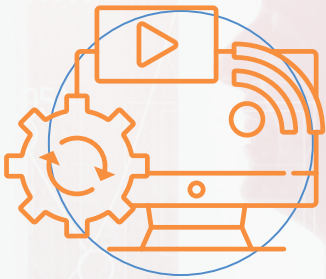
Workplace

Build strong organizational capacity and an intentional culture in which employees feel a sense of belonging, fulfillment, and drive.



VISION

An informed, global community of diverse voices who are prepared to shape a safer and more thoughtful world



Empowerment-centered Programming

Educate, inspire, and communicate diverse viewpoints to connect local and national conversations within tech policy.



Social Enterprise Design

Execute a focused and consistent social innovation strategy that results in measurable and positive outcomes for our donors and audience.



AUDIENCE PERSONAS



Mary Jackson

Local Real Estate Executive

- Interested in how public policy will affect her ability to compete.
- Racial equity-focused
- Distant relative of Andrew Jackson
- Not generally aware of the macroeconomic/competitive dynamics of Zillow's market but, of course, wants to know if there is anything she can do.



Roger Sun

Highly-respected donor

- Balancing tech optimism against the harms we're seeing.
- Impact focused
- Powerful and super connected
- Growth mindset
- Data-driven
- Mentored by Richard Branson



Bob Reed

Retired Military (Air Force, Special Investigations) now in private sector

- Wide range of interests
- Made the shift to cybersecurity
- Married w/ 2 kids
- Art Collector
- Huge Philadelphia Eagles fan



Scott Blaze

Head of Public Policy, ABC123 Computer Company

- Formerly Tech Policy Lead for a Democratic Senator in the State of Washington; Counsel, FCC; Morgan Stanley
- Morehouse, B.S.; Columbia, MBA (Finance)
- Lives near the Wharf -- owns a piece of 'Stage,' a concert venue on the water.



Brenda Foster

Judge

- Married w/ 1 boy & 2 girls
- Previously, NIST Director. Latham & Watkins, Partner
- Wanting to be kept informed professionally and personally concerned about the implications of technology used by law enforcement.



Vanessa de la Cruz

Virtual Assistant

- Looking for ways to tap into power of the internet to live well.
- Wants to go into the business of inspiring others to become consultants
- Wants an online career because that's where the best work is.



Gina Gonzalez

Online Business Owner/Gig Worker

- Like Mary, Gina is interested in how tech policy is going to affect her bottom line -- period.
- Doesn't have time to deal with a sea of information and she can't afford a lawyer yet.
- Borough of Manhattan Community College, A.S.; working on her Bachelor's from Baruch at night.
- Wants to be kept aware of how algorithms affect her ability to drive growth/make herself a more effective niche competitor.
- Does gig work to help make ends meet.



Carson Montano

Academic & Journalist (Tech/ Media)

- Loves "putting the pieces together."
- Substantive interests include generative AI, business, and crime reporting

MEASURING OUR IMPACT

Empower citizens by reaching them "in their own world" and giving them information they may not know they need, very quickly, via all channels.

Help professionals grow their authority via our podcast, social media engagement, events, and other content.

Advocate for progressive policies that defend privacy, oppose warrantless surveillance, outlaw election disinformation, and counter hate speech of all kinds.

Protect entrepreneurs, students, and content creators from predatory schemes and algorithmic discrimination that may be happening in the job market or in the credit approval process.

Lead by example by abiding by our *Guiding Principles* at all times.

Help future generations soar by making sure policymakers understand that being "cloud-based" doesn't automatically make something safe for the environment.



Our Value

WashingTech is a 501(c)(3) public policy nonprofit based in Washington, DC. Our mission is to fight for a safer and more informed internet by teaching technology law & policy to everyone who wants to shape it. We're focused on the intersections between privacy, surveillance technology, online speech and how it affects politics, future of work, and many other issues regarding who and how mysterious people and entities use your data to accomplish their objectives.

Since 2014, we work to create impact for sponsors, meaning for professionals, and information to the public via podcasts, webinars, live events, publications, formal advocacy, and commentary that meets each person where they are.

Our Funders

Our work is supported by generous supporters like you. Find more information on how you can support our work at <https://www.washingtech.org>. We also receive corporate and philanthropic support. You may find our tax information, including our 990s, at [Guidestar](#).



Thank you



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Acknowledgements

We're deeply grateful to the following individuals for their indispensable contribution to the development of this strategic plan.

Haneen Abu Al Neel
Program Associate
Democracy Fund

Tom Glayser
Managing Director of Programs
Democracy Fund

Dorrissa Griffin
Founder & CEO
Cosmusic

David Goodfriend, Esq.
The Goodfriend Group

Chanelle Hardy, Esq.
Head of Civil Rights
Google

Thomas Kamber, PhD
Founder & Executive Director
Older Adults Using Technology (OATS)

Adam Kovacevich
Founder & CEO
Chamber of Progress

Cloris Kylie, MBA
Founder & CEO
Cloris Kylie, LLC

Charlton McIlwain, PhD
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Professor of Media & Communication
New York University

Michelle O'Grady-Caballero
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